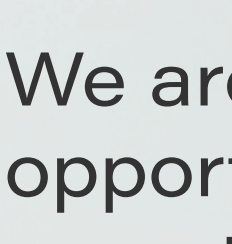




WELCOME TO QUICKFIX DINER



Would you like to run your own highly profitable healthy diner?



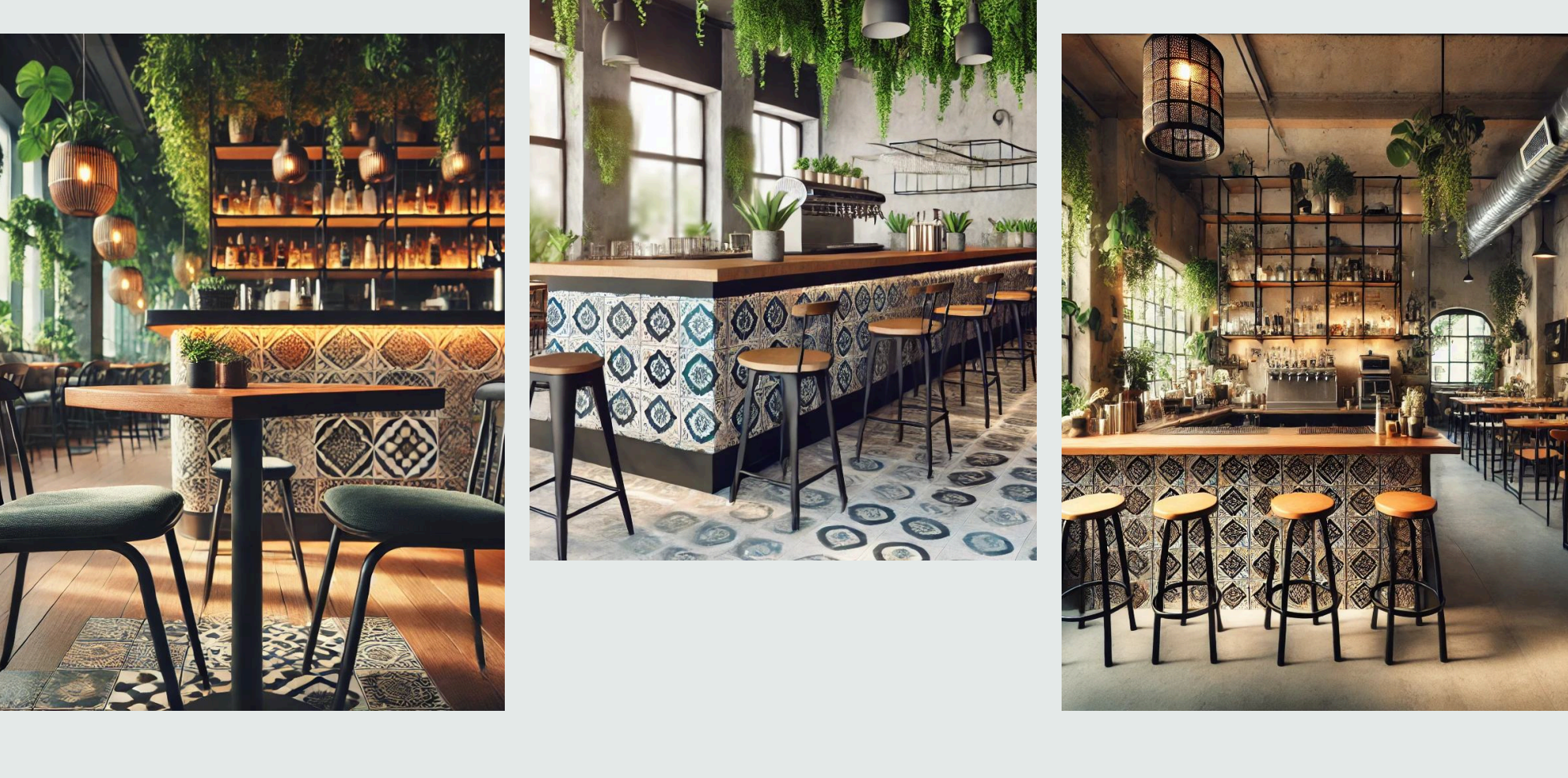
We are excited to offer exclusive opportunities for you to own and operate your very own diner in your local area, where there is strong potential to achieve impressive profits.

We are committed to providing you with comprehensive training, unwavering support, and dynamic marketing strategies designed to keep your business competitive and thriving. Our tailored training programs equip you with the expertise and confidence needed to operate your diner successfully, while our dedicated support ensures that any challenges you encounter are promptly resolved. Furthermore, our marketing initiatives are strategically crafted to enhance your brand's visibility and drive a consistent flow of customers to your doors. With these essential resources, we aim to empower you to achieve sustainable growth, maximize profitability, and ensure the long-term success of your franchise.

ABOUT US

Quickfix was designed to provide a fast and convenient dining experience with a healthy twist, empowering people to make better dietary choices and embrace a healthier lifestyle.

QuickFix Diner isn't your ordinary cafe or diner. We offer you the chance to enjoy your beloved cooked breakfasts without the guilt that comes from the excessive oils and saturated fats used in other establishments. Our menu and cooking techniques are thoughtfully designed with your health as our main focus, all while ensuring your taste buds are thoroughly delighted.



QUICKFIX DINER: HEALTHY, QUICK, TASTY, AND CONVENIENT.



THE OPPORTUNITY

As a QuickFix Diner franchisee, you'll offer customers the option to dine in or take out, serving bespoke meals crafted with healthy cooking techniques that minimize frying and avoid deep-fat fryers. Instead, we prioritize air frying, steaming, and boiling to deliver flavorful, guilt-free meals.

Your customers will receive their food within 7 minutes of ordering, making it an ideal choice for busy professionals seeking a quick, healthy alternative to traditional fast food during short breaks.

With a clear target market and a proven business model backed by successful sales and marketing strategies, we'll equip you with the tools to identify your audience, generate leads, convert them into loyal customers, and maximize profits from day one.

Joining QuickFix Diner means becoming part of a recognized and reputable brand. This instantly enhances your credibility with potential customers. Additionally, you'll benefit from a large, exclusive territory, providing ample opportunity to grow a thriving business without the limitations of a small market.

THE PACKAGE

The Costs

- The QuickFix Diner franchise is just **£10,000**
- Plus set up costs of £40,000 + depending on the size and location
- Ongoing Fees: annual franchise fee of 10% of net sales. Plus 5% monthly service fee and lastly 4% of net sales as a contribution towards marketing fund leaving a total at top end of 19% of net sales.

The Package Includes

- High income potential
- Credibility and use of the QuickFix Diner brand
- Confidence you are working with a proven business formula
- Exclusive territory
- 5 days full training given in all aspects of the business
- Central website and other marketing support
- Comprehensive start up package which includes systems and processes to run the business
- Uniforms
- Equipment package
- Stationery template package
- Marketing material

Earning Potential

These figures are potential profits we would expect you to achieve in the first three years. We will provide you with a full breakdown at your franchise meeting.

Year 1	Year 2	Year 3
£28,395	£70,790	£103,213

These figures are based on an approximate investment of £50K. The earning potential will vary depending on the size and location of your diner. This will be discussed at your franchise meeting.



THE TRAINING

At QuickFix Diner we have spent several months developing our franchisee training programme and Operations Manual. The training program has been designed to ensure that you run your business efficiently from day one.

You will be given a thorough working knowledge and understanding of the QuickFix Diner business, this includes:

 QuickFix overview and the market place	 Setting up and running your business	 Technical training to confidently run your own Diner	 Sales and marketing training to help maximise business
 Administration and reporting	 Financial insight and management	 Customer service	

Our training comprehensively establishes 'you' and your business as a highly effective Diner in your chosen territory. You will also receive ongoing training and support. It is vital that 'We' as your franchisor provide complete on - going support, not only for your day - to - day needs but also for your growth plans.

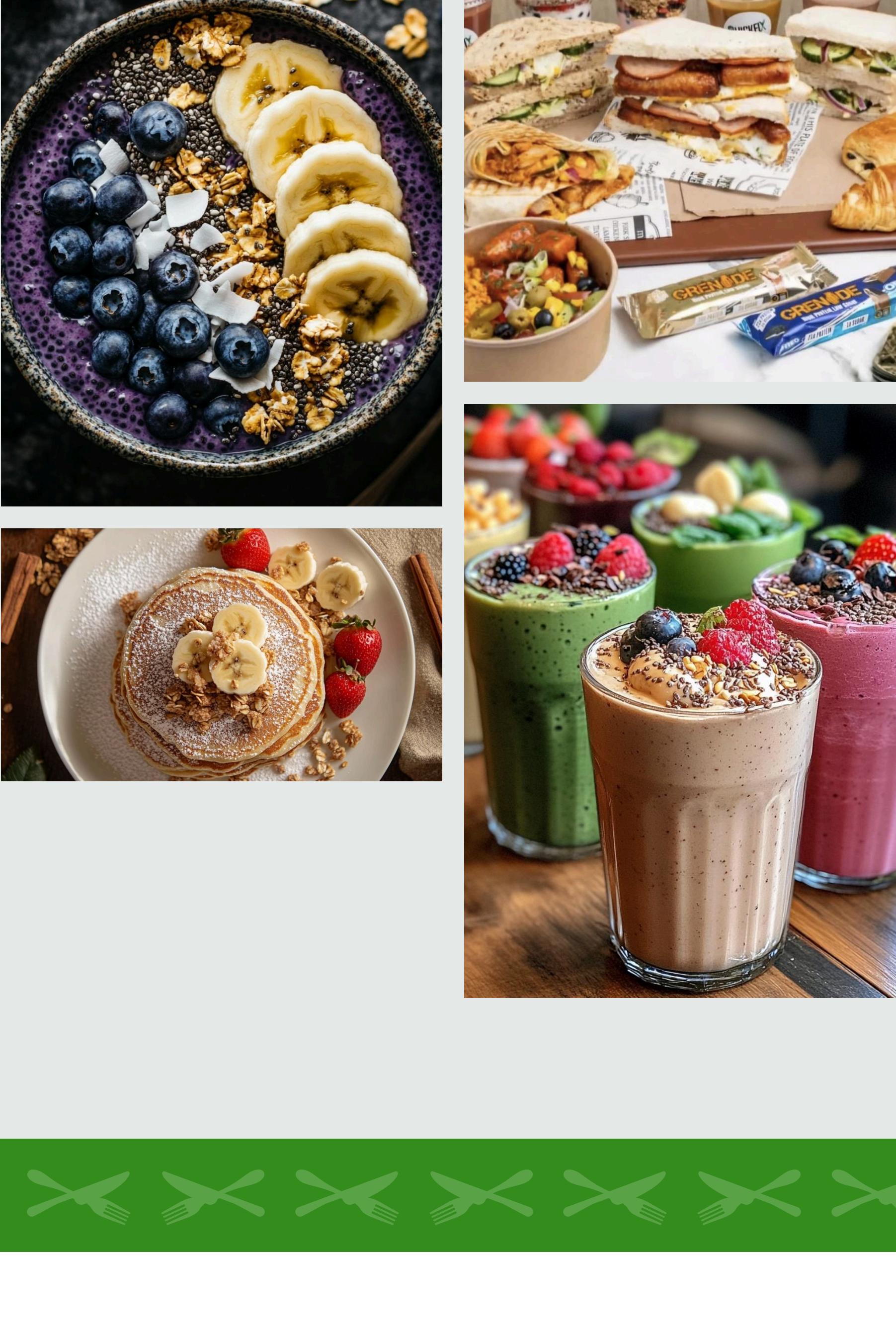
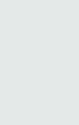
NEXT STEPS

If you're looking to build a fun and rewarding business, a QuickFix Diner franchise could be the perfect opportunity for you.

If, after reading through this prospectus, you feel you have the skills and passion to become a QuickFix Diner franchisee, you're ready to take the next steps.

We're here to answer any questions you may have and arrange a meeting for you to connect with our team and explore this exciting opportunity further.

Get in touch now



THANK YOU FOR CONSIDERING QUICKFIX DINER.

We Look Forward To Partnering With You On This Exciting Journey To Success!